

Studiehandleiding Kunsten en nieuwe media II (KCM)

Vakcode: LWX050B05
Vaknaam: Kunsten en nieuwe media II
Voertaal: Engels
Jaar: 2012
Periode: semester II a
EC: 5

Docenten: Dr Axel Roch
Kamer 206 OBS 23
Office Hours: Wed 1pm-3pm (with appointment only)
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Rooster:

HC:

Kunsten en nieuwe media 2/L HC

LE LWX 2 Kunsten en nieuwe media 2 HC S2	7-13	18:00	20:00	1314 0026*
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WC / Tuesday :

LWX050B05	LE LWX 2 Kunsten en nieuwe media 2 WC S2 groep 2	7-13	13:00	15:00	1315 0048*	
LWX050B05	LE LWX 2 Kunsten en nieuwe media 2 WC S2 groep 4	7-13	16:00	18:00	1313 0316+s	

WC / Wednesday :

LWX050B05	LE LWX 2 Kunsten en nieuwe media 2 WC S2 groep 1	7-13	9:00	11:00	A weg 30 zaal 124+s	
LWX050B05	LE LWX 2 Kunsten en nieuwe media 2 WC S2 groep 3	7-13	11:00	13:00	OBS 34.112*	

Exam:

TBA

Themes of the HC:

Theme 1:

Introduction:

Institutions in Media Art: Museums, Art Schools, Festivals,
and other relevant scholarly Bodies

Media Theory I:

The Cartesian Cut as Interface; Languages of New Media

Theme 2:

Critical Methods I:

Archaeology

Theme 3:

Critical Methods II:

Nomadology

Theme 4:

Media Art I:

Duchamp, Turing, and the Interface in Media Art Theory
- Device Art.

Theme 5:

Media Theory II:

The Technical Image, the Images of New Media as Surfaces

Theme 6:

Media Theory III:

Phenomenological Interfaces - Between Bodies and Images

Theme 7:

Media Art II:

New Media Art and Public Art under the Condition of Web 2.0
- User Art.

Summary of Lectures and Seminars:

General Structure of the Lectures:

In Art and New Media II we study theoretical, practical, and critical approaches to art and media. The 'red line' or 'main theme' of all lectures is the 'interface', whereas the interface can be considered technically, critically, or as mediating agency between the artist and the public, the art work and the spectator (whereas 'a spectator' can be a viewer, listener, or also an user). The introductory lecture exposes the interface as Cartesian cut. The 2nd lecture introduces to Foucault's method in overcoming the Cartesian cut, it introduces, therefore, for the first time into critical methods to 'think' the interface. The 3rd lecture introduces to critical methods developed by Deleuze and Guattari, it highlights the distinction to Foucault, and introduces to further critical concepts to think arts, media, and interfaces within a technological society. The 4th lecture expands the notion of the interface with common art theory, namely Duchamp. The 5th lecture introduces to the sciences of the image in new media, offers a critique of technical images, it discusses the interface as surfaces. The 6th lecture introduces to phenomenological theories of arts and new media, it looks to phenomenological theories of the interface mediating between images and bodies. The 7th lecture questions Web 2.0 as new condition of media art. Web 2.0 as 'sociological interface' is the most recent development in arts and new media, 'user art'.

General Structure of the Seminars:

The seminars are for presentations and close-reading of texts. They deepen material of new media art or new media theories indicated or given in the lectures. The overall course in order to achieve academic competence follows primary material (we read Foucault, not XY on Foucault; we look at material of the art works themselves rather than study a text based summary of these, etc.). All compulsory texts are on-line on Nestor. All presentations should be max. 15 min long (in case of joint presentations 2x10min, so 20 min max). The presentations are to be put on Nestor in the section File-Exchange of the individual groups. Presentation performance and written results are part of the grading process. **Don't forget to put your name and student number on the document ! The final deadline for all presentations to be on-line by end of March.** If you do not put your document on-line before this deadline, your seminar participation cannot be graded, thus you cannot pass the overall course. Presentations are to be held in English. All presenters have to read also the non-compulsory or additional material and/or read further material as instructed or suggested in the course.

Literature:

WEEK 1: Manovich, Lev: "The Languages of New Media" MIT, 2001, pp. 63-115

WEEK 2A: Foucault, M. "The Subject and Power" in: (afterword) "M. Foucault. Beyond Structuralism and Hermeneutics", 1983, pp. 208-226

WEEK 2B: (not compulsory) Deleuze on Foucault "Strategies or the Non-Stratified: the Thought of the Outside (Power)" in: Foucault, 1986, pp. 70-93

WEEK 2C: (not compulsory): Deleuze on Foucault "What is a dispositif ?" in: M. Foucault Philosopher, 198x, pp. 159-168

WEEK 3: Deleuze/Guattari "1227:Treatise on Nomadology - The War Machine" in: A Thousand Plateaus: Capitalism and Schizophrenia, 198x, pp. 351-423

WEEK 4A: Daniels, D. "Duchamp: Interface: Turing: A Hypothetical Encounter Between the Bachelor Machine and the Universal Machine" in: Grau, O. "MediaArtHistories", MIT 2007, pp. 103-136

WEEK 4B: (not compulsory): Kusahara, M. "Device Art: A New Approach in Understanding Contemporary Media Art" in: Grau, O. "MediaArtHistories", MIT 2007, pp. 277-308

WEEK 5: Kittler, F. "Computer Graphics: A Semi-Technical Introduction" in: Grey Room, No. 2., Winter 2001, MIT Press, pp. 30-45

WEEK 6: Hansen, M. "C1: Between Body and Image: On the 'Newness' of New Media Arts" in: New Philosophy for New Media, 2004, MIT, pp. 21-46

WEEK 7A: Weibel, P. "User Art - From Interaction to Participation" in: YOUUser: The Century of the Consumer, ZKM Catalogue 2007 YOUUser, engl. version, pp. 1-6

WEEK 7B: (not compulsory): Weibel, P. "BIACS3, Interview " from Artifact 2009 YOUiverse, pp. 2-5

WEEK 7C: (not compulsory): Duchamp, M. "The Creative Act" from Texas, 1957, pp. 1-3

Aims of Teaching:

The overall course introduces into various processes of thinking the relations between arts and new media. It emphasizes critical methods, since these are commonly used in the study of media art. The course also highlights contemporary trends in media arts (Device Art, User Art, Post-Digital Art, etc.).

After following the course the students have insights or an overview in:

- a) current theoretical and critical debates relating arts and new media
- b) advanced theoretical methods for the analysis of media art
- c) contemporary and most recent issues and trends in the field of media arts

Competence achieved by students:

A) The course shall enable and prepare to participate or follow contemporary debates around new media and the arts.

B) The course allows students to experience and try to bridge the various gaps between theoretical analysis and practical contemporary issues in media art by applying various common methods.

C) Thus, the course enhances the students theoretical ability in thinking the arts in relation to new media.

Place in the program of study:

Art and New Media II follows Art and New Media I. It introduces to a more abstract and theoretical thinking of media art. Thus, it prepares the students also for Denken over Kunst II, also for Literature III, or Film III, etc.

Workload:

College	= 21 uur
Presentation/Documentation on Nestor	= 39 uur (per student)
Literature (Reading)	= 80 uur
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	140 uur

Assessment:

The assessment consists of (1) students presentation, (2) written document of the presentations on Nestor, (3) a written exam.

Attention: not having given a presentation and not having put your presentation before the exam (note deadline above) on Nestor, means that you have not participated in the course and thus cannot participate in the exam (participatieplicht). Also, you have to be present in the seminars for at least 80% (aanwezigheidsplicht). You have to enroll yourself to the exam.

The written presentation (DOC, PPT, PDF, etc.) will count 30% to the overall grade of this course. The exam counts 70%. You must have a minimal grade of 5.5 to pass the course. The presentation itself will give you a (+), (+/-), or (-) and thus can affect your final grade.
